

HARRY HALL

BACKGROUND

Founded in the nineteenth century, Harry Hall has long been a trusted name for horse riders and owners, offering a wide range of products and services tailored to equestrian life. Today, the company provides affordable horse care products, insurance policies, membership to the Harry Hall One Club, and a dedicated riding app. With a mission to make horse ownership more accessible, the Harry Hall team understand their customers' passion and lifestyle first-hand.

As the company expanded into the insurance market, Harry Hall engaged The DPO Centre to support its data protection compliance and understand the additional obligations associated with entering a financially regulated sector.



HARRY HALL
EST.1891

KEY CHALLENGES



ADAPTING TO
NEW REGULATORY
REQUIREMENTS



SUPPORTING
BUSINESS GROWTH



OPERATING IN
A UNIQUE
ENVIRONMENT

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We are **extremely happy** with the services provided by The DPO Centre.’

Liz Hopper, Managing Director at Harry Hall

SOLUTIONS

To support Harry Hall's entry into the regulated insurance market, The DPO Centre began by conducting a compliance audit with full engagement from stakeholders across the business. The audit assessed existing data protection practices and identified areas requiring sector-specific support.

Following the assessment, The DPO Centre worked with the management team to understand future compliance goals. The DPO Centre provided tailored guidance on aligning data protection obligations with broader financial regulatory requirements, enabling Harry Hall to strengthen its compliance position while continuing to grow within its unique retail and insurance environment.

OUTCOME

Liz Hopper, Managing Director at Harry Hall, said: 'We are extremely happy with the services provided by The DPO Centre. It has been critical in helping our organisation feel confident that our data protection practices are up to standard whilst moving into the highly regulated financial sector. Our outsourced DPO was extremely knowledgeable and really listened to us and our needs, creating recommendations that were specific to us and an action plan of how we are going to tackle them. Overall, we are really grateful for the work already completed by our DPO Centre DPO and look forward to our ongoing work with them.'

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