

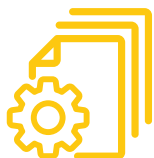
REVEAL MEDIA

BACKGROUND

Reveal Media is a leading provider of body worn video systems, serving police forces, prisons, local government, and private security markets. Their innovative technology aims to provide reliable and transparent video evidence.

The company contacted The DPO Centre for expertise and support for a three-month pioneering trial deploying Live Facial Recognition (LFR) technology. The trial included collaboration with GO! Southampton, Synergy Security, and individual licensed premises.

KEY CHALLENGES



**LARGE VOLUMES
OF DATA**



**DATA
MINIMISATION**



TRANSPARENCY



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Steve Goodier, Facial Recognition Project Manager
at Reveal Media

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SOLUTION

The objective was to find a privacy-centric solution to remove the element of human error in an existing exclusion scheme, aimed at enhancing safety within the nighttime economy.

The appointed DPO gave advice on whether a Data Protection Impact Assessment (DPIA) was necessary, how it should be completed, the risks associated with the processing activity, and the measures that could be taken to mitigate those risks.

The issues regarding transparency were primarily addressed by limiting the scope of the LFR technology and ensuring data subjects were provided with comprehensive privacy information using documentation and a program of consultation and publicity events.

The DPO and wider DPO Centre team worked collaboratively with Reveal Media and GO! Southampton to ensure all necessary data protection considerations and extensive documentation were completed prior to the start of the trial.

‘Our DPO's expertise was essential in **navigating the legal intricacies**, setting the foundation for a continued partnership.’

OUTCOME

Steve Goodier, Facial Recognition Project Manager at Reveal Media, said: ‘In collaboration with The DPO Centre for the last 18 months, we have developed GDPR-compliant documentation for deploying Facial Recognition on body-worn cameras. Our DPO's expertise was essential in navigating the legal intricacies, setting the foundation for a continued partnership.’

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