



GLOBAL PRIVACY NEWS
FROM THE DPO CENTRE

The DPOIA is an assessment of the impact of the most significant and important-to-know data protection issues from around the globe. It's not the full story, just a quick 3-minute read, collated and condensed to keep you updated with the latest news in our ever-evolving industry.

Unveiling dark patterns: Sales tactics and regulatory compliance

Our latest blog explores deceptive design practices, known as **dark patterns**. We analyse how these sales tactics can affect consumer's online purchasing decisions and how different types of dark patterns can manipulate data protection choices.

The blog explains the different types of dark patterns and why they potentially violate digital and data protection laws. We also cover the various strategies you should consider for improving regulatory compliance.

[Read our blog here](#)

UNITED KINGDOM

MHRA publishes strategy on AI and regulation of medical products

The UK Medicines and Healthcare product Regulatory Agency (MHRA) has published its strategy (known as the Strategy) for artificial intelligence (AI). Titled *Impact of AI on the regulation of medical products*, the Strategy details the agency's approach to AI in medicine and science and how it aims to meet the UK government's expectations set out in the 2023 White Paper.

MHRA considers the opportunities and risks of AI from three perspectives:

1. As a regulator of AI products
2. As a public service organisation delivering time critical decisions
3. As an organisation that makes evidence-based decisions that impact on public and patient safety, where that evidence is often supplied by third parties

[Read the MHRA's AI Strategy](#)

NHS hackers publish stolen data

Cyber criminals have published 400GB of private information belonging to NHS patients. According to the BBC, the published data includes patient names, dates of birth, NHS numbers, and blood test descriptions.

The ransomware attack on the medical diagnostics service, Synnovis, took place on 3 June 2024 and affected several London hospitals. NHS England said they are working alongside the National Crime Agency and National Cyber Security Centre to verify the published data and determine which patients have been affected.

Read our blog on effective [data breach management](#).

WHO CAN APPLY TO OUR CHARITY & COMMUNITY FUND?

Eligible organisations must

- ✓ Be based in the UK
- ✓ Have a management committee of at least 3 unrelated people
- ✓ Have a bank account in the name of the charity/NFP

FIND OUT MORE



EUROPEAN UNION

CNIL publishes recommendation on processing procedures

On 13 June 2024, the French data protection authority (CNIL) published its recommendation on the procedures for notifying the authority on health data processing. Only substantial modifications to health data processing are subject to this new approach. Such modifications include a change of identity of the controller/addition of a joint controller, a new purpose of processing, a significant increase in the number of people concerned, the addition of a new data source, a data transfer under measures other than an adequacy decision, SCCs or BCRs, and more.

[Read the full details of CNIL's recommendation](#)

Nordic DPAs adopt common principles to protect children's rights

At the Nordic Meeting on 30-31 May 2024, the Nordic Data Protection Authorities (DPAs) have adopted a set of common principles aimed at strengthening the data protection of children in relation to online gaming. The principles aim to make game developers aware of their obligations under the GDPR and further safeguard children's rights.

The Danish DPA, Datatilsynet, said the supervisory bodies focused on four legal principles: Fairness, Transparency, Data Minimisation, and Accountability. They added that the guidance applies whether controllers intend for children to access their games or not.

[Read the Principles on Children & Online Gaming](#)



NORTH AMERICA

Stakeholders concerned Bill C-27 won't pass before election

On 15 January 2024, the European Commission renewed Canada's adequacy under the GDPR, noting their ongoing efforts to modernise data privacy laws by updating the Personal Information Protection and Electronic Documents Act (PIPEDA) with the proposed Bill C-27.

However, with the federal election approaching in October 2025, certain stakeholders have expressed concerns over whether the Bill will pass before then. Should Bill C-27 pass through Royal Assent, Global privacy expert, Constantine Karbaliotis, believes it could take 18-24 months for the Bill to come into effect.

[Read our blog on Canadian privacy laws](#)

Game publisher agrees \$500k settlement over children's game

On 18 June 2024, Attorney General Rob Bonta and Los Angeles City Attorney Hydee Feldstein Soto announced a \$500,000 settlement with game publisher, Titling Point Media over allegations of deceptive advertising and privacy violations. It was alleged that the company had violated the California Consumer Privacy Act (CCPA) and the federal Children's Online Privacy Protection Act (COPPA), by collecting and sharing children's data without parental consent in their mobile game *Spongebob: Krusty Cook-Off*.

Titling Point Media must also comply with injunctive terms, including ensuring their games comply with CCPA and COPPA, not selling or sharing the personal information of children under 13-years-old, and producing an annual compliance report.

[Read the Attorney General's announcement](#)

INTERNATIONAL

Report highlights digital rights challenges for Southern Africa

The Association for Progressive Communications (APC) and Namibia Media Trust have published a report on the development of digital rights in Southern Africa. While it praises the introduction of data protection laws and the establishment of supervisory authorities, it also identifies unlawful surveillance practices, such as social media monitoring, phone tapping, and facial recognition systems.

Titled *Securing digital rights in Southern Africa: A call to action for stakeholders*, the report highlights the need for governments to make practical interventions aimed at promoting the right to freedom of expression, access to information, and the right to privacy and cybersecurity in the digital age. Similar recommendations were previously made in the Londa 2023 report by Paradigm Initiative.

[Read the APC's report here](#)



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To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- **Data Protection Officers (United Kingdom)**
- **Data Protection Officer - Life Sciences (United Kingdom)**
- **Data Protection Officers (The Netherlands)**
- **Data Subject Access Request (DSAR) Officer (United Kingdom)**

If you are looking for a new and exciting challenge, and the opportunity to work for both a **Great Place to Work-Certified™ company** and one of the UK's **Best Workplaces in Consulting & Professional Services**, [apply today!](#)

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