

HARRY HALL

BACKGROUND

Harry Hall was established in the nineteenth century and since then has been the go-to place for horse riders and owners for all their horse-related needs. Today, the Harry Hall team continues the passion shown by their founder by offering affordable horse products and insurance policies, as well as membership to the Harry Hall One Club and a Riding App. It is Harry Hall's mission to make horse ownership as affordable as possible. As horse owners and riders themselves, they share in their customers' passion and know that horses are not just a hobby, but a lifestyle.

CHALLENGE



**CHANGES TO
REGULATIONS**



**SUPPORTING
CONTINUED GROWTH**



**UNIQUE RETAIL
ENVIRONMENT**



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“We are extremely happy with the services provided by The DPO Centre. It has been critical in helping our organisation feel confident that our data protection practices are up to standard whilst moving into the highly regulated financial sector.”

Liz Hopper // Managing Director, Harry Hall

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SOLUTION

Having recently expanded into providing insurance for horses, their owners and riders, Harry Hall engaged with The DPO Centre to ensure that their data protection compliance was adequate and to assist them in further improving as they moved into a financially regulated market which brings additional data protection considerations.

The DPO Centre first conducted an audit, with buy-in from stakeholders at all levels of the Harry Hall team, to assess its current compliance state and identify where specialised support could be provided. The DPO Centre then discussed Harry Hall's goals and ambitions for its compliance going forward with its management team. From there, The DPO Centre was able to offer guidance on how to approach their data protection compliance and intertwining sector specific regulatory requirements.

OUTCOME

Liz Hopper, Managing Director at Harry Hall, said: "We are extremely happy with the services provided by The DPO Centre. It has been critical in helping our organisation feel confident that our data protection practices are up to standard whilst moving into the highly regulated financial sector. Our outsourced DPO was extremely knowledgeable and really listened to us and our needs, creating recommendations that were specific to us and an action plan of how we are going to tackle them. Overall, we are really grateful for the work already completed by our DPO Centre DPO, and look forward to our ongoing work with them."

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